

BASF

BASF is the world's leading chemical company ñ The Chemical Company. With about 97,000 employees, six Verbund sites and close to 330 production sites worldwide we serve customers and partners in almost all countries of the world.



In 2008, BASF posted sales of \$62.3 billion and income before special items of approximately \$6.9 billion. We help our customers to be more successful through intelligent system solutions and high-quality products. Through new technologies we can tap into additional market opportunities. We conduct our business in accordance with the principles of sustainable development.

BASF Products Help to Protect the Climate

BASF is actively committed to climate protection

What Can We Do to Protect the Climate?

In the future, energy efficiency will be the way to meet the growing energy demand ñ and to protect the climate. This will enable us to curb the increasing global energy demand and CO2 emissions significantly by 2030.

With a range of solutions we actively contribute to climate protection ñ and create opportunities in future markets. We invest more than a third of our research expenditures in energy efficiency, climate protection, conservation of resources and renewable raw materials.



Construction and Housing

Many of our products such as phase change materials or materials used to manufacture innovative thermal insulating foams are used for energy-efficient construction. The volume of insulating materials we sell annually saves more than five times the amount of greenhouse gases emitted by BASF every year.

BASF The Chemical Company bases its activities on the principles of sustainable development. With our management systems and tools for sustainability, we minimise the impact of our products on humankind and the environment during their entire life cycles, and create value for BASF and our partners in business and society.

For the construction industry, we provide our customers with a very wide range of innovative as well as traditional raw materials, and selected finished products. In partnership with our customers, we offer innovative, competent and reliable solutions for comfortable, energy efficient buildings, which are effective both in hot and cold climates and can be adapted to various architectural traditions.

With our competence we would like to show institutions, planners, construction companies, investors, craftsmen, distributors and private people that simple, cost efficient devices can lead to more comfort, less consumption and savings in energy costs.

Furthermore they can help reduce emissions of carbon dioxide (CO2), the main greenhouse gas. Our show houses all around the world prove it: For BASF, energy efficiency is competence implemented. Building a sustainable future: a challenge we can face together

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